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## SAFETY TUNES

### European Road Safety Tunes

| Project details |                                   |
|-----------------|-----------------------------------|
| Domain          | Training, education and campaigns |
| Duration        | from 15/07/2015 until 15/09/2017  |
| Website         |                                   |
| Other sources   |                                   |

Domain/target: Young people (age group 15-24)

Safety Tunes will develop and implement an awareness-raising methodology to meet the high-risk target group of young people educated by vocational level. This methodology includes social-art, peer education, emotion and social media to meet the acceptance of a new generation of young.

Core objective & actions:

- Implementation of Safety Tunes in 8 countries (AT, BE, NL, PO, ES, HU, CZ, SLO)
- Reach directly 3.500 students and indirectly 8.000 students
- Transfer of methodology to 5 other MS

#### Coordinator

- [FGM-AMOR - Austrian Mobility Research](#) (AT)

#### Partners

- [MobiEl 21 vzw](#) (BE)
- [TEAM ALERT](#) (NL)
- [Motor Transport Institute](#) (PL)
- [Grupo de Estudios y Alternativas](#) (ES)
- [Institute for Transport Sciences](#) (HU)
- [HBH Projekt](#) (CZ)
- [AMZS - Slovenian Automobile Club](#) (SI)