










The opinions expressed in the studies are those of the consultant and do not necessarily represent the position of the Commission.

PROMISING

Promotion of mobility and safety of vulnerable road users

Project details	
Domain	Training, education and campaigns
Duration	from 01/07/1998 until 01/01/2001
Website	
Other sources	 Final report (4,53 MB)  Summary report (122 kB)  Leaflet (688 kB)  Deliverable 1 (434 kB)  Deliverable 2 (1,40 MB)  Deliverable 3 (1,34 MB)  Deliverable 4 (394 kB)  Deliverable 5 (434 kB)  Deliverable 6 (42 kB)

PROMISING: planning mobility and safety

The road safety of vulnerable road users would greatly benefit from measures that take both mobility and safety criteria into account. These measures are (sometimes highly) cost-beneficial. This conclusion is drawn in the European research project PROMISING, which was commissioned by the European Union. It was co-ordinated by the SWOV Institute for Road Safety Research.

The PROMISING project aimed at developing measures that reduce the risk of injury to vulnerable and young road users as much as possible in a non-restrictive way. That is to say that safety and mobility must be improved together; the improvement of safety should not lead to reduced mobility. In the current situation in Europe, the mobility needs of vulnerable road users hardly receive any priority in traffic and transport planning. As a consequence, safety policies often have a curative approach, which restricts the mobility of these vulnerable road users. PROMISING focused on four groups of such vulnerable road users: pedestrians, cyclists, motorised two-wheelers (i.e. motorcyclists and mopedists) and young car drivers.

The differences between European countries in their transport modes were taken into account in this project.

Coordinator

- [SWOV - Institute for Road Safety Research](#) (NL)

Partners

- [BAST - Federal Highway Research Institute](#) (DE)
- [CERTU - Centre d'études sur les réseaux de transport et l'urbanisme](#) (FR)
- [ENFB - Dutch Cyclists' Union](#) (NL)
- [IfZ - Institut für Zweiradsicherheit](#) (DE)
- [INRETS - Institut National de Recherche sur les Transports et leur Sécurité](#) (FR)
- [KfV - Kuratorium für Verkehrssicherheit](#) (AT)
- [Ministry of Transport, Public Works and Water Management](#) (NL)
- [NTUA - National Technical University of Athens](#) (EL)
- [SNRA - Vägverket - Swedish National Road Administration](#) (SE)
- [TØI - Institute of Transport Economics](#) (NO)
- [TRL - Transport Research Laboratory](#) (UK)
- [University of Brescia](#) (IT)
- [University of Rome](#) (IT)
- [VTT - Technical Research Centre of Finland](#) (FI)