

EYFRS TASKFORCE PRE-MEETING: Wednesday 23rd of November 2011

CONVEYED PARTICIPANTS: EYFRS Taskforce Members & the European Commission (DG MOVE)

- 14.45 - Arrival of the Taskforce at the DG MOVE
- 15.00 - The Taskforce meets the Commission – Introductions
- 15.30 - Overview of the EYFRS 2011 agenda – Sequence of the Forum's days and tasks attribution
- 16.00 - Final Decision and dissemination procedure of the European Youth Declaration
- 16.30 - EYFRS Coordination 2012
- 17.00 - Conclusions and closing

FORUM 2011

LEITMOTIF: NEW EU POLICY ORIENTATIONS FOR ROAD SAFETY 2011-2020

DAY 1 - Thursday 24th of November 2011

DURI room/Charlemagne Building, Rue de la Loi 170, B-1000 Brussels

8.30 - **Arrival of the Youth Delegates, Registration & Coffee**

All Delegates

9.00 - **INTRODUCTION**

Overview of the Forum's 2010 activities (Taskforce), the future of the Forum brief explanation (sustainability, next coordination), and presentation of the leading topic 2011:
The EU Policy Orientations for Road Safety 2011-2020

Axel DRUART (RYD)

"A coherent holistic and integrated approach is therefore needed, taking into account synergies with other policy goals. Road safety policies at local, national, European or international level should integrate relevant objectives of other public policies and vice versa." (p2)

9.15 - EU Road Safety Policy Orientations 2011-2020 development & EC Welcoming Introduction
7 Strategic objectives: What are the specific objectives on which the European Youth Forum can contribute ?
- Questions and Discussion (10 min)

Isabelle KARDACZ (EC)

9.45 - **Recent EU statistics** on road safety and especially for young Drivers. (+ Questions & Discussion)

Maria Teresa SANZ VILLEGAS (EC)

1. THE EUROPEAN YOUTH DECLARATION

Subsidiarity, proportionality and shared responsibility

“The question of governance is essential: in accordance with the principles of subsidiarity and proportionality, which in road safety are embodied in the concept of shared responsibility, commitment and concrete actions, as appropriate, will be required at the level of the European authorities, the Member States, regional and local bodies and the actors in civil society, each in their areas of responsibility. The European Road Safety Charter is a good example of commitments taken by the relevant actors.” (p4)

- 10.15 - YOURS Experience for the creation of an **International Youth Declaration for Road Safety**: Disseminated in Moscow in November 2009 and development of a European Core Group within YOURS
- 10.40 - **European Youth Declaration for Road Safety**: Agreement (Vote) Dissemination & Implementation strategy
→ Action Plan 2011-2015 (Interactive discussion)
- 10.50 **COFFEE BREAK**

Floor LIESHOUT (YOURS)

Axel DRUART (RYD)

2. COMMUNICATION: INFORMATION & DISSEMINATION STRATEGY

- 11.15 - EU Forum Common Campaign 2010:
National Implementations - Outcomes and Report (3 min per NGO)
- 12.30 - **ROAD SAFETY POSTER CONTEST** – Awards Ceremony
- **Official Launch of the European Youth Declaration**
- 13.30 **LUNCH**
- 14.30 - Dissemination's evaluation, improvements and sustainable Youth Forum Objective for the decade (Interactive discussion)
- 14.40 - MEDIA Communication: How to manage a good press coverage? How to communicate with journalists? (2-Days Video-Documentary on the Forum will be recorded and offered by Mr. Andriotakis.)
- 15.00 - Modern Technology example:
Distracted Driving Mobile Application: Software used to prevent using mobile phones while driving – (Greece)

All Delegates

*EC, Axel DRUART (RYD)
Floor LIESHOUT (YOURS)
All Delegates*

Axel DRUART (RYD)

*Emmanouil ANDRIOTAKIS
(Journalist - Greece)*

*Dimitris FROSSINIS
(YSD - Greece)*

COMMON IMPLEMENTATION 2012 - TOOLS PRESENTATIONS (know-how):

- 15.10 **TOOL N°1: Drugs Vision Goggles**
- 15.20 **TOOL N°2: Egg's Helmet**: It could have been your head!
It shows how a helmet can reduce head injury severity. This is demonstrated to the children by using raw eggs and a specially designed egg-sized helmet.

*Daniel VANKOV
(Open Youth - Bulgaria)*

*Michal KOPACKI
(KRZYS - Poland)*

“...The establishment of a structured and coherent cooperation framework which draws on best practices across the Member States, as a necessary condition to implement in an effective manner the road safety policy orientations 2011-2020.” (p2)

15.30 COFFEE BREAK

3. INCREASE ENFORCEMENT (Alcohol / Drugs / Medicines)

15.50 - Introduction to the Enforcement strategy of the European Policy Orientations 2011-2020
EC Expert Group on Drugs, alcohol, medicines and fitness to drive

José FERNANDEZ-GARCIA
(EC)

16.00 - **DRUID**: Getting DRUID on the road – Informing the target group and risk communication – How to reach young drivers?
This project aims to fight against drunk-driving and driving under the influence of drugs or medicines that affect people’s ability to drive safely + Questions & discussion.

Horst SCHULZE
(DRUID Project Coordinator - Germany)

“Increased coordination and sharing of best practices help make enforcement and controls significantly more efficient. The principle of the targeted control campaigns already organised in and between several Member States should be encouraged and generalised. In addition, the experience shows that the most effective results are obtained by combining control policy with users’ information. The Commission will therefore continue to support information actions and awareness-raising, in particular for young people.” (p6)

16.20 - How to work with young policemen / policewomen
Testimony of a young Hungarian Policeman & EU Youth Delegate

Istvan SUBA
(Police Force - Hungary)

16.30 - **ICARUS** (European Project), Road safety campaign encouraged by Police in collaboration with the European Commission. It aims to identify the main characteristics linked to risky driving among the young in different EU Member States and develop a training package focused on modifying these characteristics, thereby helping to reduce accidents.
Documentary Screening: Young Europe (15 min)
Open Debate: Questions & interactive discussion (15 min)

Elisabetta MANCINI (Italy)

17.00 CLOSING THE CONFERENCE DAY

Axel DRUART (RYD)

“Road safety policy has to put citizens at the heart of its action: it has to encourage them to take primary responsibility for their safety and the safety of others. The road safety policy of the EU aims at raising the level of road safety, ensuring safe and clean mobility for citizens everywhere in Europe.” (p3)

19.00 EVENING DINNER @ L’ATELIER
(offered by the European Commission)

All Delegates

DAY 2 - Friday 25th of November 2011

DURI room/Charlemagne Building, Rue de la Loi 170, B-1000 Brussels

8.30 Registration, discussion & coffee

9.00 Introduction of the day – Reminding of the objectives

Axel DRUART (RYD)

4. IMPROVE EDUCATION & TRAINING

“The current approach as regards driver training remains indeed too fragmented and specialised. The Commission proposes to promote a wider approach and view education and training as an overall process, a lifelong ‘educational continuum’. Interactive methods and the acquisition of autonomy should be encouraged...” (p5)

9.10 - Introduction to the Education & Training strategy of the European Policy Orientations 2011-2020

Cécile BEGULE (EC)

9.20 **WORKSHOP: S.A.M.E Academy**

- Interaction and Engagement: Innovative aspect of Drivers Edge UK which aims to dramatically reduce the number of road traffic collisions in young people ages 14 - 21 years of age, through our interactive seminars, workshops and programmes run in schools, colleges, youth clubs and universities. These sessions aims to empower young people, improve self esteem and assist young people in making the right choices whilst transporting in any form of motor vehicle in regards to safety.

Wale YUSUFF
(Drivers Edge UK)

9.50 - Planning & Evaluation of educational initiatives for young Drivers
Key elements for successful young drivers initiatives

Julie GANDOLFI
(Driving Research Ltd. – UK)

10.20 - **HERMES** (European Project) – Coaching ≠ Training/Teaching
(High Impact Approach for Enhancing Road Safety through More Effective Communication Skills for Driving Instructors)

Gilles BERGOT (EC)

10.50 **COFFEE BREAK**

11.10 - **Round Table: Road Safety Major as Bachelors degree in EU Universities.** Estonian Example – Tallinn University + Discussion

Henry ARNHOLD & Enn POOLA
(Tallinn University)

11.40 - **ROSYPE** (Road Safety for Young People in Europe): This EU project is setting up Europe-wide road safety awareness-raising & education campaign to influence the behaviour of a group of road users at risk, aged 6 to 25. The idea is to create events that can be implemented in Universities in order to sensitize youngsters on different topics related to road safety in an interactive way. Several awareness stands can be set up, highlight one topic and use a practical tool. Michelin brings a methodology and material support: *The Michelin Simulator (+ 1 Animator), Tires Pressure Measurement & Printing of posters (not its creation).*
Collaboration Proposal: Taking part in the project.

Audrey DOUSPIS
& Alix CHAMBRIS (Michelin)

12.10 - **TRAINING WORKSHOP:** How to find sponsors and partners?
How to finance actions? (RYD Experience) + Discussion

Alessandro SCIPIONI (RYD)

12.30 **LUNCH**

5. IMPROVE ROAD SAFETY OF VULNERABLE ROAD USERS

"The improvement of the safety of vulnerable road users, in particular motorcyclists for whom accidents statistics are particularly worrying. This ever-growing group of users is the one where it is the most difficult to attain a significant reduction in accidents and fatalities. In particular, as shown by the graph below, the reduction rate of fatalities amongst motorcycle riders is lower than for other road users."(p11)

13.30 - Introduction to the Vulnerable Road Users strategy of the European Policy Orientations 2011-2020 especially for 2-wheels sector

Walter NISSLER (EC)

13.35 - **WORKSHOP 1:** How can we act to highlight this topic?
- **2-wheels** on the road - EU Policy Orientations 2020
objective: How to improve the safety of vulnerable road users, in particular motorcyclists?

Enn POOLA (Tallinn Uni)
Floor LIESHOUT (YOURS)

"As set out in the Communication of the Commission on "A European strategy on clean and energy efficient vehicles", the development and deployment of alternative powertrain vehicles constitutes a major priority for the decade to come in order to reduce the environmental impact of road transport." (p8)

14.10 - Introduction to the Vulnerable Road Users strategy of the European Policy Orientations 2011-2020, especially focusing on Eco-Driving

Gilles BERGOT (EC)

- **WORKSHOP 2:** How can we act to highlight this topic?
- **Eco-Driving** - Adapting a new behavior
Safer & Cleaner. Best Practice Identification & Training.

Henry ARNHOLD (Tallinn Uni)
Manpreet DARROCH
(Tune into Traffic - UK)

14.50 - REACT: Setting the research agenda on climate friendly Transport and Mobility - Coventry University Enterprises Ltd This project aspires to act as a driving force for coordinating, supporting and strengthening the Research & Technology Development (RTD) area of climate-friendly transport and mobility, so as to achieve integration at the European level of funding opportunities for the mitigation of greenhouse gas emissions from transport.

Federico LIA (REACT)

15.05 - Youth awareness, new technologies and viral/social networks (future of the EYFRS Facebook, Twitter...)
- Interactive discussion

Manpreet DARROCH
(Tune into Traffic - UK)
Luc EMAER (EC)

15.15 - Scouting for Global Road Safety

Evgenios PETOUMENOS
(RSI Panos Mylonas – Greece)

15.25 - New awareness tool: Your Body, Your Personality, Your Mind: Demagogic skills on the field (practical hands-on training)

Stéphan COLLARD
(RYD Luxembourg)

15.40 **COFFEE BREAK**

“The future road safety policy should be taken into account in other policy fields of the EU, and it should take the objectives of these other policies into account. Road safety has close links with policies on energy, environment, employment, education, youth, public health, research, innovation and technology, justice, insurance, trade and foreign affairs, among others.” (p4)

16.00 - Cross-sectoral & Cross-fertilization:
HEROES (European Project)
Public Health Actions Programme (2008-2011)
DG Health & Consumers

Ana Rita LAVADO
(GARE – Portugal)

16.20 - Follow up 2011 – Sustainability of the EYFRS
(Ambassadors nomination) & following coordination
How to improve the functioning of the Forum over the Decade?
RYD Conclusions

Axel DRUART (RYD)

16.50 - Conclusions by the European Commission

Isabelle KARDACZ (EC)

“The role of the Commission will be to make proposals on matters where the EU is competent and, in all other cases, to support initiatives taken at various levels, to encourage the exchange of information, to identify and promote the best results obtained and to follow carefully the progress achieved.” (p15)

17.00 **END OF THE YOUTH FORUM 2011**

