The opinions expressed in the studies are those of the consultant and do not necessarily represent the position of the Commission.

BIKE PAL

Cyclists' Best Friend

Project details	
Domain	Training, education and campaigns
Duration	from 01/10/2011 until 30/09/2014
Website	http://etsc.eu/projects/bike-pal/
Other sources	Pinal report

BIKE PAL is a pan European project that aims to offer cyclists a package of information, resources, and awareness raising experiences to help them significantly improve their safety on the roads, thus effectively becoming cyclists' best friend!

The project also aims at mobilising students to run a concrete action to improve cyclists's safety (i.e.: a local cycling safety campaign, for example the treatment of a high risk site for cyclists); this will be done by recruiting students from across European Member Sates thanks to a University Lecture tour. These university lectures will also be accompanied by an HGV (Heavy Goods Vehicle) field of vision demonstration. The idea is to bring a truck on campus and let students/cyclists climb inside the cab of a truck and experience first hand the limited direct field of vision of truck drivers.

Coordinator

• <u>ETSC - European Transport Safety Council</u> (BE)