The opinions expressed in the studies are those of the consultant and do not necessarily represent the position of the Commission.

AVENUE

Actions for Vulnerable, Elderly, Novice drivers and road Users in Europe

Project details	
Domain	Training, education and campaigns
Duration	from 06/08/2010 until 05/08/2013
Website	http://www.avenuefortrafficsafety.eu/
Other sources	Final Technical Implementation Report Final evaluation report Final Guidelines for creating a NEST Actions for All Factsheets

AVENUE for Traffic Safety will create referral centres for road safety and actions for citizens.

4 types of referral centres for road safety, called NESTs (Networks & Education for Safety in Traffic), will be developed: European, national, local and mobile structure. The NESTs will further disseminate and implement work done in previous EU projects, while being the "heart" of interaction for road safety .Guidelines, evaluation and dissemination should lead to EU wide implementation afterwards.

Using the NESTs as a foundation, the project will organize actions for citizens, putting emphasis on vulnerable road users, elderly and novice drivers, through the creation of trainings, interaction and high quality campaigns and events to influence the behaviour in a sustainable manner. An active involvement and collaboration of road safety professionals and motivated volunteers will ensure cost effectiveness of the interventions.

Coordinator

RSI Panos Mylonas (GR)

Partners

- Fondation Tanguy Moreau de Melen Responsible Young Drivers Secura Forum (BE)
- <u>TOP-25</u> (BE)
- Responsible Young Drivers (LU)
- Responsible Young Drivers Nederland (NL)
- Asociación para el Estudio de la Lesión Medular Espinal (ES)
- Open Youth (BG)
- ETSC European Transport Safety Council (BE)
- Provincie Fryslân/Regionaal Orgaan verkeersveiligheid Fryslân (NL)
- FACTUM Chaloupka & Risser OHG, Traffic and Social Analyses (AT)
- <u>University of Patras</u> (GR)
- Association Avenir Santé France (FR)
- ITS Instytut Transportu Samochodowego (PL)