The opinions expressed in the studies are those of the consultant and do not necessarily represent the position of the Commission.

ETEC

European Traffic Education Contest

| | Project details |
|---------------|--|
| Domain | Training, education and campaigns |
| Duration | from 15/07/2015 until 14/03/2017 |
| Website | http://www.trafficeducationcontest.eu/ |
| Other sources | |

Domain/Target: Cyclists between 10 and 12 years old

FIA organises 2 pan-European events for children "the European Traffic Education Contest" where children (cyclists aged between 10 and 12) from different countries can compete in a friendly environment, while learning to acquire road safety knowledge and master their skills necessary to manoeuver safely on their bicycle in the traffic.

The winners will be invited to come to Brussels.

As indicated by the ERSO, there is a peak in fatalities of teenagers who increasingly take solo bicycle trips. The ETEC events will combine traffic education courses with a safe cycling contest to address this risk just before children reach that critical period.

Core Actions:

- 2 pan- European traffic education contests (one in Austria and the 2nd in the Czech Republic) for children aged 10-12 (4 per country, from at least 20 countries)
- 2 national conferences on roads safety education for children, involving all national stake holders (same 2 countries)
- Communications through the clubs' members and in the press in the 20 participating countries

| | Coordinator |
|---|-------------------|
| • | FIA Region I (BE) |