

## **2. Enforcement of traffic rules (Paolo Cestra)**

Enforcement is an important part of an Integrated Approach. This should be a strong theme of a 2020 – 2030 European Road Safety Strategy.

We recommend that the strategy should include the following 3 key elements.

**a) That each member state implements a Road Safety Strategy for 2020 – 2030. This should be reviewed every 3 - 5 years.**

**The strategy should include:**

- A strong commitment to the reduction of collisions leading to road death and serious injury and through flexible enforcement based upon intelligence, professional judgement and discretion.
- Working with partners to enforce against and educate errant drivers to affect and influence the behaviour of all road users.

**b) Member States Commit to taking part in Pan European Cross Border Enforcement Activity.**

- Enforcement Operations should be co-ordinated Pan European events and integrated in an annual calendar of events/operations that European States sign up to.
- Enforcement should be supported by targeted campaigns to educate and inform.
- European Police Operations in member states should be co-ordinated and led by intelligence in respect of location(s), offence type, age, causation, time of day, date, and risk. This should be encouraged as an approach in every member state. Develop a proven suite of scientific measures to support strategies for 2010 -2030.
- The support of Multi State Cross Border activities/operations - that focus on the four main causes of road deaths and serious injuries.

**c) Investment in Education and New Technology to support Enforcement.**

Member States should recognise the importance of educating road users on the consequences of road traffic collisions and understand the importance of working collaboratively with other road safety organisations in Europe to target the most vulnerable road users and deliver key road safety messages and enforcement. This should be supported by member states.