



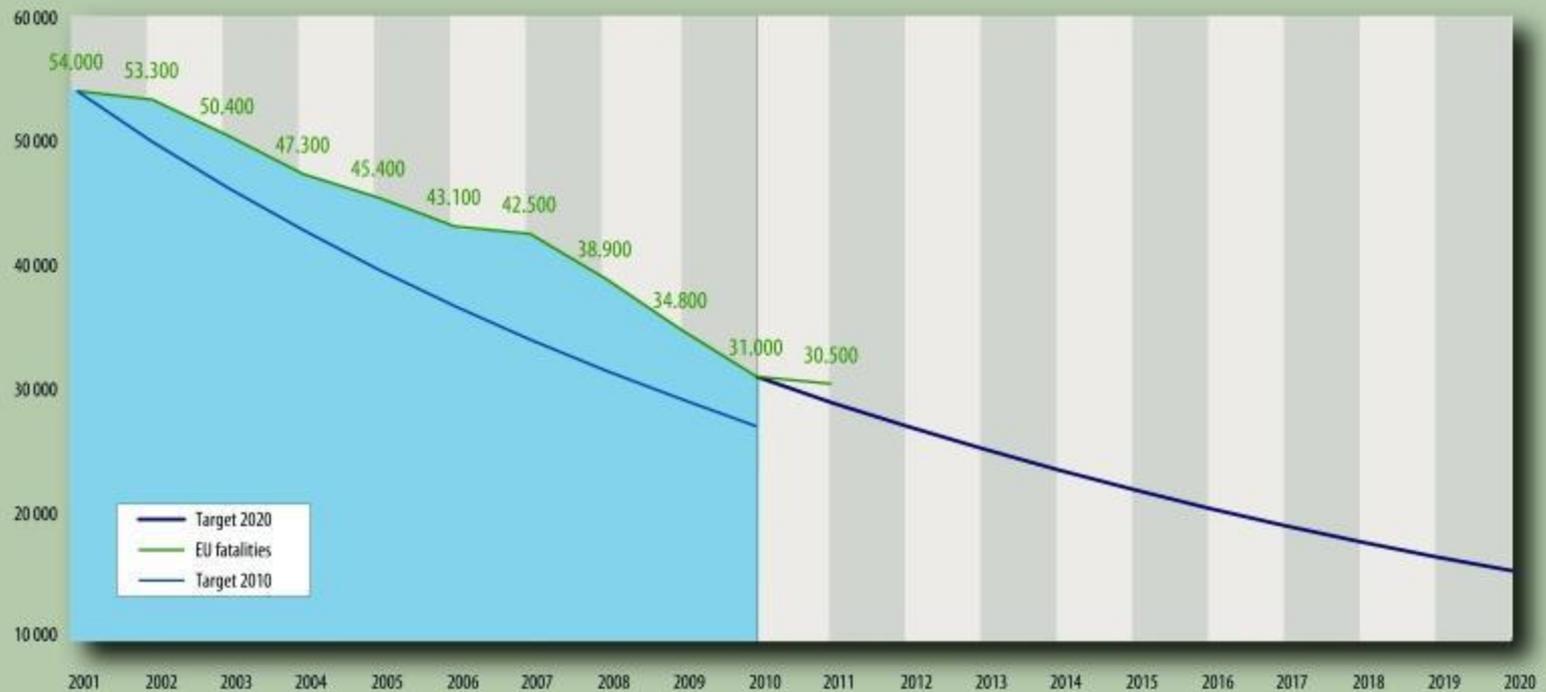
ROAD SAFETY:

**Towards a European Road Safety Area:
Policy orientations on road safety 2011-2020**

TWO MAIN POLICY PAPERS

- *WHITE PAPER 2011: Towards a 'zero-vision' on road safety*
- *POLICY ORIENTATIONS ON ROAD SAFETY 2011 - 2020*

Road fatalities in the EU since 2001

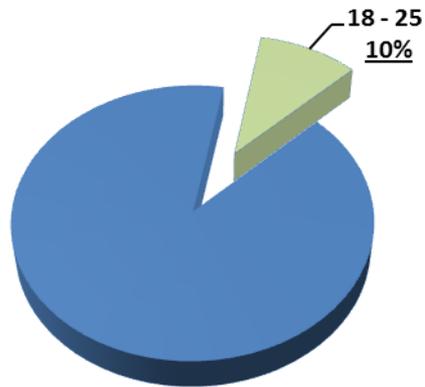


Source: - CARE (EU road accidents database)

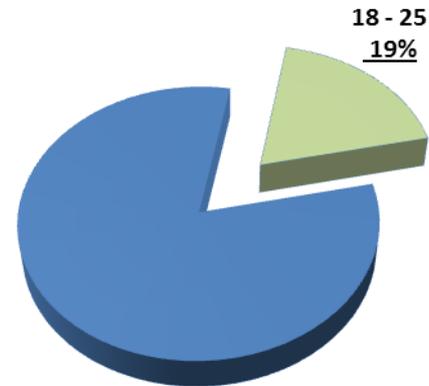
<http://ec.europa.eu/roadsafety>

Young people are over represented on road accidents

Population

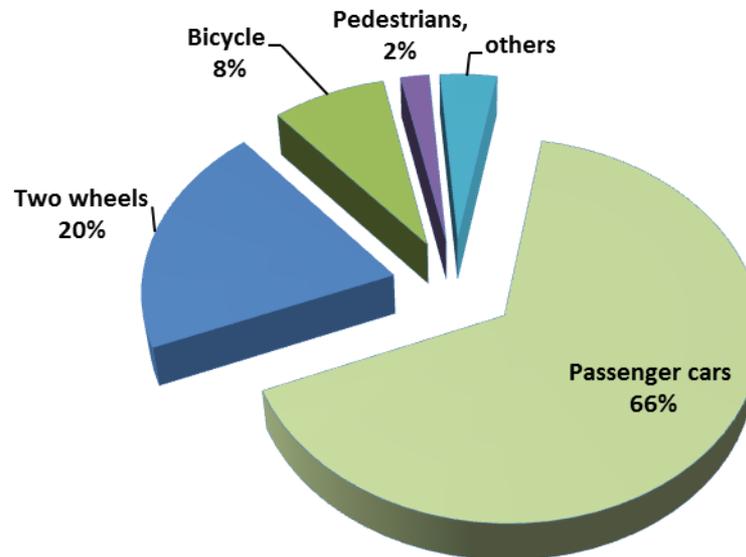


Road fatalities



66% of young people fatalities are on cars

Fatalities by Transport mode



Policy orientations on road safety 2011-2020

Quantitative target:

- 50% reduction of number of road fatalities by 2020, starting from 2010

3 Pillars

A common European road safety area

An integrated approach with other policies (health, environment, employment, etc.)

Shared responsibility (EU, national, local...)

7 Strategic Objectives:

Education and training

Compliance with road traffic rules

Safer road infrastructure

Safer vehicles

Intelligent Transport Systems (ITS)

Emergency and post-injuries services

Vulnerable road users

“A shared responsibility”

Action by ALL stakeholders is needed

- ***Public Authorities: EU + Central Governments + Local Authorities...***
- ***Private Companies: Car industry + Transport companies + Road operators***
- ***Users: everybody !***

The EU acts wherever it provides an added value

The EU instruments

- ***Road accident data and information***
- ***Financial support to research and studies***
- ***Best practice guidelines***
- ***Legislation (only when necessary)***

Policy orientations on road safety 2011-2020

Objective n° 1. Improve education and training of road users

A holistic approach on long-life education and training of road users addressing:

- Education and pre-test learning
- Improvement of the driving licence regime
- Post-licence training

Policy orientations on road safety 2011-2020

Objective n° 2. Increase compliance with road traffic rules

Enforcement is a key factor to reduce road casualties:

Cross-border enforcement of road traffic offences

Vehicle technology should address inter alia:

- ***Speed: e.g., speed limiters on board LGVs***
- ***Alcohol: e.g. alcolocks***

***Member States to establish national plans including
enforcement objectives***

Policy orientations on road safety 2011-2020

Objective n°7: Improve safety of vulnerable road users

*Priority to the development of a strategy to improve
the safety of motorcyclists*

*Improve safety of other vulnerable road users,
particularly in urban areas*



ROAD SAFETY

<http://ec.europa.eu/roadsafety>

European Commission > Transport > Road Safety



Fourth European Road Safety Day
Nicosia, 25 July 2012
Nicosia Conference Centre
"Active Involvement of Youth in Road Safety"



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USERS

- Children
- Cyclists
- Elderly drivers
- Motorcyclists and mopeds users
- Novice drivers
- Pedestrians
- Professional drivers



STATISTICS

The EU publishes various statistics and other data on road safety



[More](#)

TOPICS

- Behaviour
- Infrastructure
- Vehicles
- Dangerous goods
- Questions and Answers
- Public consultations



GOING ABROAD

Traffic rules at a glance



[Mobile version](#)

[More](#)

SPECIALISTS

ENGLISH ONLY

- EU road safety policy
- Road safety knowledge base
- Projects
- Statistics
- Toolbox (Manuals and best practices)
- Fundings



USEFUL LINKS



Policy orientations on road safety 2011-2020
 [737 KB]



European Road Safety Charter



Road Safety Knowledge Base

What's new

Publications

Road worthiness package
13/07/2012

Tougher vehicle testing rules to save lives

<http://www.facebook.com/EYFRS>
At least 2.000 fans by the end of 2012



European Youth Forum for Road Safety

597 J'aime · 121 personnes en parlent

J'aime

Message

Communauté
European Youth Forum for Road Safety



597

À propos

Photos

Mentions J'aime

À la une

Message sur le mur Photo/vidéo

Expressiez-vous

2 amis aiment European Youth Forum for Road Safety



European Youth Forum for Road Safety
Hier

With 7 days to go before the European Road Safety Day in Cyprus, we hope all attendants are getting very excited about it.
Like this post if you will be in Nicosia to promote active involvement of youth in road safety.



<http://ec.europa.eu/EYFRS>

EUROPA > European Commission > Road Safety



EUROPEAN YOUTH FORUM for road safety

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- NEWS/EVENT

Alcohol >	Drugs >	Speed >	Distraction >	Tiredness >
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News/Event

- News** Title/date
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. In porttitor, nisi sit amet fringilla venenatis, risus nunc...
- Event** Title/date
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. In porttitor, nisi sit amet fringilla venenatis, risus nunc...

All news / Event +

National delegate



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Latest discussions

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- 21/12/2012 Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque...

All discussions +

Multimedia

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Useful links

- ON THE MOVE for safer roads in Europe
- You've driven
- YOURS**



European
Commission

100.000 lives saved... - Road Safety Video Campaign (EC)

emakinamotion



S'abonner

38 vidéos



Download This Video



**100.000 lives saved over the last 10 years.
Let's keep the trend by 2020!**



European
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Thank you