

The opinions expressed in the studies are those of the consultant and do not necessarily represent the position of the Commission.

BeSAFETY-AWARE

Bringing eSafety to the market through Awareness

Project details	
Domain	Vehicle Technology: Active Safety
Duration	from 15/03/2007 until 14/03/2008
Website	http://www.esafetyaware.eu
Other sources	

eSafetyAware! seeks to accelerate the market introduction of such life-saving technologies by organising information campaigns and dedicated events aimed at creating awareness of eSafety benefits among policy-makers and end-users.

Coordinator

- [FIA Foundation for the Automobile and Society](#) (UK)

Partners

- Network of Automobile Clubs (int)