

Promoting the use of protective devices – raising the seat belt wearing rate

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MINISTERIO
DEL INTERIOR



Our experience

→ **There are effective measures to promote safe behaviours.**

ROAD FATALITIES:			
2000	→	2010	→ 2014
5,776	→	2,478	→ 1,688

SEAT BELT URBAN:		
2005	→	2012
67%	→	84%

SEAT BELT NON-URBAN:		
2005	→	2012
79%	→	93%

POSITIVE RANDOM ALCOHOL CHECKS:			
2000	→	2010	→ 2014
5.0%	→	1.8%	→ 1.6%

VEHICLES >140 km/h IN DUAL CARRIAGEWAYS:		
2004	→	2013
6.1%	→	2.0%

→ **A strategic, integral approach is required, addressing all of the key factors and applying different types of interventions. In Spain: now in force the Road Safety Strategy 2011-2020.**

→ **Improving road safety is a continuous, cumulative and long-term process. The only acceptable number of road fatalities and serious injuries is zero.**

Key recommendations on seat belts

1. Periodically monitor the wearing rate in real and representative traffic conditions.
2. Use relevant, quantitative indicators and targets in national strategies and plans.
3. Promote vehicle technologies that increase the use of seat belts and their effectiveness.
4. Ensure a good working condition of the vehicle fleet through roadworthiness tests.
5. Increase awareness about the actual risk of not wearing a seat belt.
6. Develop an effective sanction system.
7. Ensure that the level of enforcement matches that of the best-performing countries.
8. Develop national campaigns, where enforcement is appropriately combined with advertising activities.
9. Develop local campaigns in regions with specific problems.
10. Engage local authorities in the promotion and enforcement of seat belt wearing.



“Wear your seat belt. You cannot live without it” (2014 campaign)



On the spot check, 2015.



A graph explaining that wearing the seat belt halves the fatality risk in a crash; also, that a collision at 50km/h and 100km/h involves the same forces as falling down from a 3rd or a 13th floor, respectively. The graph is displayed in every letter notifying a penalty for not wearing the seat belt.



Happy to answer any questions



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