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ROSYPE

ROad Safety for Young People in Europe

Project details	
Domain	Training, education and campaigns
Duration	from 01/07/2009 until 30/06/2012
Website	
Other sources	 Technical report (2009-2012) (8.8 MB)  Handbook of Good Practices in Road Safety Education in Europe (10 MB)  Practical Guide to Road Safety Awareness Raising and Education in Europe (5 MB)

The general objective of the project is to launch a European wide road safety awareness and education campaign for road users between the age of 6 and 25.

The project aims at influencing young road user's behaviour by new teaching approaches, new information technologies and public awareness campaigns.

The proposal focuses on the most vulnerable classes of road-users and is targeting a public still open to behaviour changes.

To achieve this, three priority activities have emerged from past experience and in relation to the different issues confronting the young :

- First, raise children's awareness of road dangers from the age of 6 onwards by directly introducing the question of road safety into educational curricula
- Next, young people over the age of 12 are to be trained as full participants in road safety on the road as the riders of two-wheel vehicles
- Finally, young adults will be made aware of forms of dangerous driving behaviour by means of simulating real road accident conditions

Coordinator

- [Manufacture française des pneumatiques Michelin](#) (FR)

Partners

- [ADAC - Allgemeiner Deutscher Automobil-Club](#) (DE)
- [La Prévention Routière](#) (FR)
- [Responsible Young Drivers - Belgium](#) (BE)
- [ÖAMTC - Der Österreichische Automobil-, Motorrad- und Touring Club](#) (AT)
- [FESVIAL - Fundación para la Seguridad Vial](#) (ES)
- [PEQUEVIAL - seguridad vial infantil](#) (ES)