

# Road Safety: Focus on Distraction

Car drivers are involved in distracting activities for about half of driving time !



- Holding & using your phone while driving makes you about 2.5 times more likely to crash.
- Young drivers are more likely than older drivers to use a mobile phone while driving.



## Possible countermeasures

- Better enforcement of bans on holding and using a phone while driving
- New vehicle technology
- Driver education
- Awareness-raising campaigns