















The opinions expressed in the studies are those of the consultant and do not necessarily represent the position of the Commission.

## ROSA

### Dissemination of European handbook on best-practice related to two-wheeled motor vehicles' safety

Project details	
Domain	Training, education and campaigns
Duration	from 01/04/2010 until 31/03/2011
Website	
Other sources	 <a href="#">European handbook of best practices on powered-two-wheeler's safety</a> (3MB)  <a href="#">Manual de Buenas Prácticas de Seguridad Vial para los Motociclistas</a> (2,9MB)  <a href="#">INFRASTRUCTURE</a> (1,1MB)  <a href="#">INFRAESTRUCTURA</a> (0,9MB)  <a href="#">VEHICLE</a> (1,3MB)  <a href="#">VEHÍCULO</a> (1,1MB)  <a href="#">HUMAN FACTOR</a> (1,3MB)  <a href="#">FACTOR HUMANO</a> (1MB)  <a href="#">MOTORCYCLIST EQUIPMENT</a> (0,8MB)  <a href="#">EQUIPAMIENTO DEL MOTOCICLISTA</a> (0,8MB)  <a href="#">ENFORCEMENT-POLICIES</a> (0,5MB)  <a href="#">POLÍTICAS</a> (0,2MB)  <a href="#">EDUCATION AND TRAINING</a> (0,3MB)  <a href="#">FORMACIÓN Y EDUCACIÓN</a> (0,3MB)

The general objective of ROSA is to build and communicate European best practices in regards to Powered Two Wheeler (PTW) safety to the highest possible audience.

This proposal is put forward by a 7-partner Consortium that brings together the MotoGP Championship organiser (DORNA Sports), 4 European national motorcyclists' user associations and sport federations (RFME, FMP, AMM and CM), the European Union Road Federation (ERF) and a laboratory with an extensive background in PTW safety R&D (CIDAUT Foundation). ROSA will run over 12-month period and its main targets will be:

\* Building a state-of-the-art in PTW safety through the operation of an Expert Group (Months 1-4)

\* Organising 5 Workshops across the EU – alongside the celebration of 5 MotoGP Grand Prix held in the EU - with a view to 1) introducing best practices in PTW safety and 2) gathering intelligence from stakeholders (Months 2-7)

\* Elaborating a "European Handbook on Best Practices in PTW Safety" (Months 1-9)

\* Disseminating the project's findings, ROSA stickers and the Handbook via 1) Information Stands at 11 MotoGP Grand Prix taking place in the EU in 2010, 2) a ROSA Website, 3) two Final Conferences, at the Valencia MotoGP Grand Prix (7 November 2010) and in Brussels, 4) the usual dissemination channels of the ROSA partnership and 5) a ROSA TV spot (Months 2-12).

The availability of a Handbook on PTW safety to the organised motorcyclist community and related stakeholders (estimated audience: 200,000) and an increased awareness about PTW safety from the general public (estimated audience: 5,200,000 via TV/radio/magazine coverage and attendance to Information Stands, Workshops and Events) would constitute a major development for advancing EU policies in the motorcycle sector.

#### **Coordinator**

- [CIDAUT - Centre for Automotive Research and Development](#) (ES)

#### **Partners**

- [DORNA Sports, S.L.](#) (ES)
- [Federação de Motociclismo de Portugal](#) (PT)
- [Asociación Mutua Motera](#) (ES)
- [Coordinamento Motociclisti](#) (IT)
- [Real Federación Motociclista Española](#) (ES)
- [European Union Road Federation](#) (BE)