

EUROPEAN ROAD SAFETY VILLAGE

Brussels 13 and 14 October 2010



eu trio.be



Project Team

Olivier MARCHAL
Federal Public Service Mobility & Transports
Rue du Progrès, 56 - 1210 Brussels
Office +32 (0)2 2773884
Fax +32 (0)2 2774010
olivier.marchal@mobilite.fgov.be
www.mobilite.fgov.be

Michaël JONNIAUX
Federal Highway Police
Rue Fritz Toussaint, 8 - 1050 Brussels
Office +32 (0)2 6426351
Fax +32 (0)2 6426528
michael.jonniaux.2440@police.be
www.police-eu2010.be

Serge VANSCHUYLENBERGH
Belgian Institute for Road Safety
Chaussée de Haecht, 1405 - 1130 Brussels
Office +32 (0)2 2400661
Fax +32 (0)2 2441598
serge.vanschuylenbergh@ibsr.be
www.ibsr.be or www.bivv.be



The priorities of the Belgian EU-Presidency: Road Safety and Cross-border Enforcement

On 13 and 14 October 2010, the European Commission, in close collaboration with the Belgian EU-Presidency, will organise a two-day conference on Road Safety in Brussels. During this conference, a 'European Road Safety village' will be set up with the objective of presenting initiatives taken at Member State level, in Prevention and repression of the four priority traffic offences, the '4 killers' addressed by cross-border enforcement.

35.000 people killed in 2009 on Europe's roads! Goal of the EU: together with you, halving this number by 2020.



SPEEDING

- Excessive or inappropriate speed is a decisive factor in 1 out of 3 accidents involving physical injury.
- The death rate of pedestrians involved in a car crash increases very quickly:
 - 5% at 30km/h
 - 45% at 50km/h
 - 85% at 65km/h
- Reducing the average speed by 5 km/h would result in:
 - 15% less accidents involving physical injuries
 - 25% less people killed.



50



DRIVING UNDER THE INFLUENCE OF ALCOHOL OR DRUGS



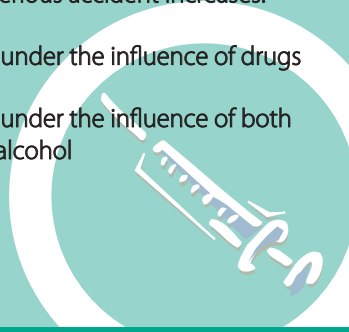
Alcohol is involved in one fatal accident out of four.

The risk of mortal accident increases:

- X 2.5 to 0.5/oo
- X 4.5 to 0.8/oo
- X 16 to 1.5/oo

The risk of a serious accident increases:

- X 25 when under the influence of drugs
- X 35 when under the influence of both drugs and alcohol



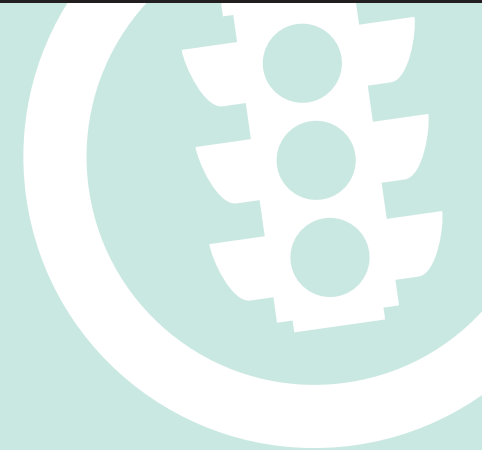
NON-USE OF A SEAT BELT

- In case of accident, the seat belt reduces:
 - the risk of cranial trauma by 40%
 - the risk of death or injuries by 50%
- Without a seat belt, there is a real risk of dying as from 20 km/h
- During a crash at 50 km/h, the force of impact corresponds to 35 times the person's weight. Thus, an adult weighing 75 kg turns into a mass of more than... 2,500 kg !

"The seat belt holds you in your seat!"



FAILING TO STOP AT A RED TRAFFIC LIGHT



In the Brussels-Capital Region:

- 1 accident involving physical injury out of 2 occurs on a crossroad
- More than 1 accident out of 3 is due to non-respect of traffic lights.

However the fact of merely observing the main traffic rules suffices not only to prevent accidents, but also to improve the traffic flow.