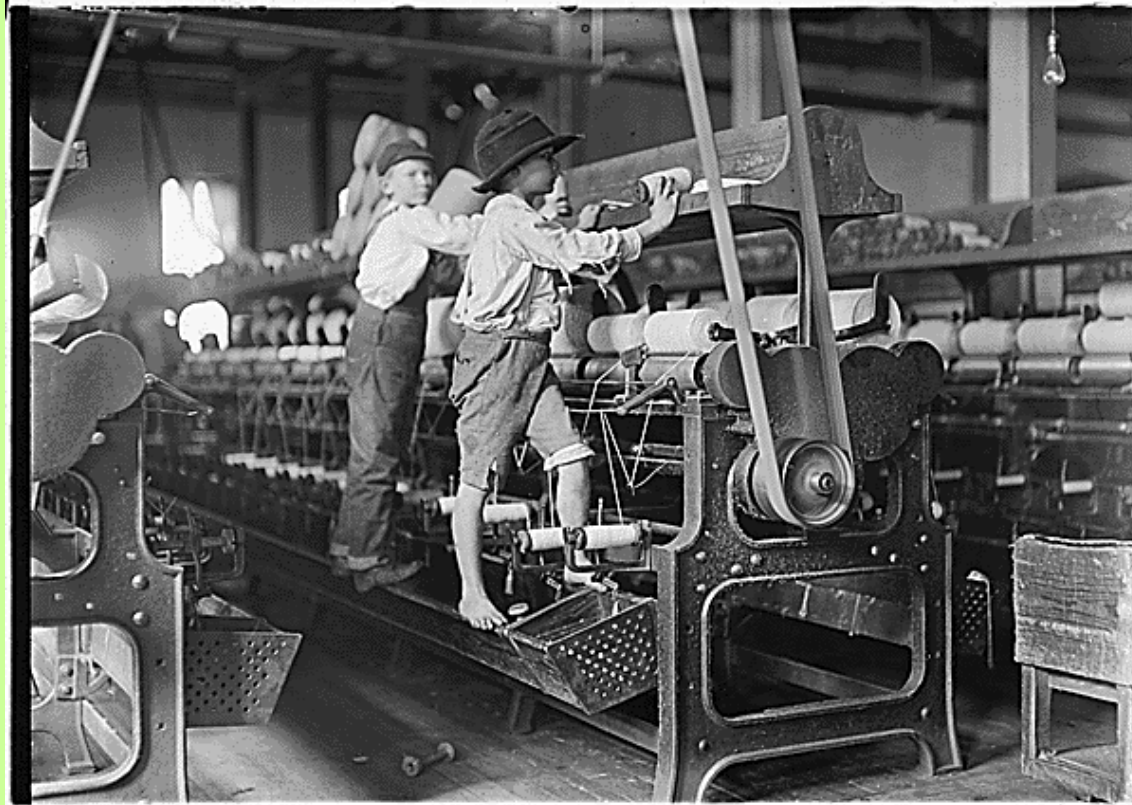


If the road were a machine, would we want to CE-mark it?



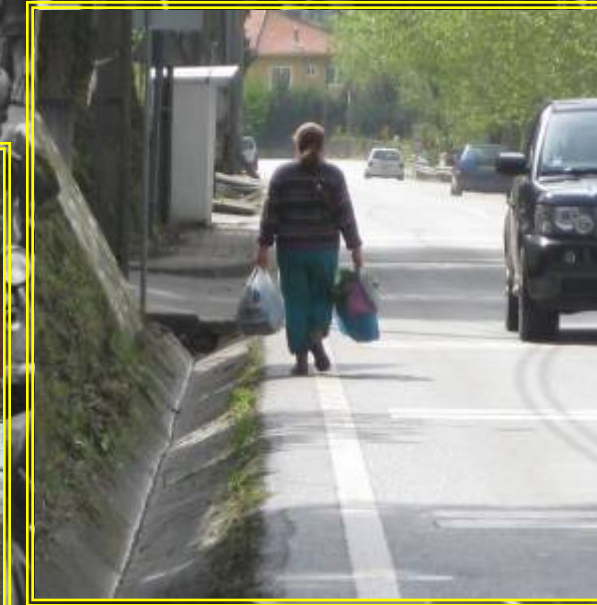
Geert van Waeg

www.pedestrians-int.org



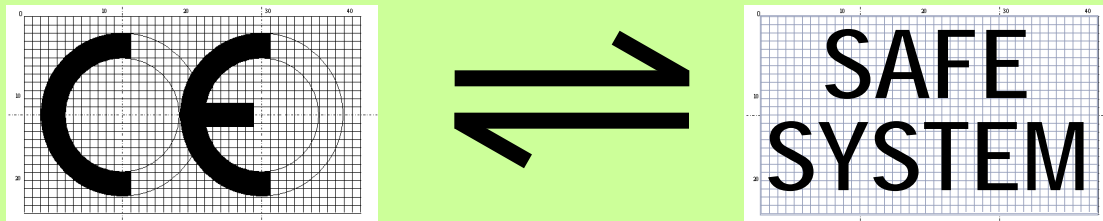
**INTERNATIONAL
FEDERATION OF
PEDESTRIANS**

we need a safer system!



The safe system approach

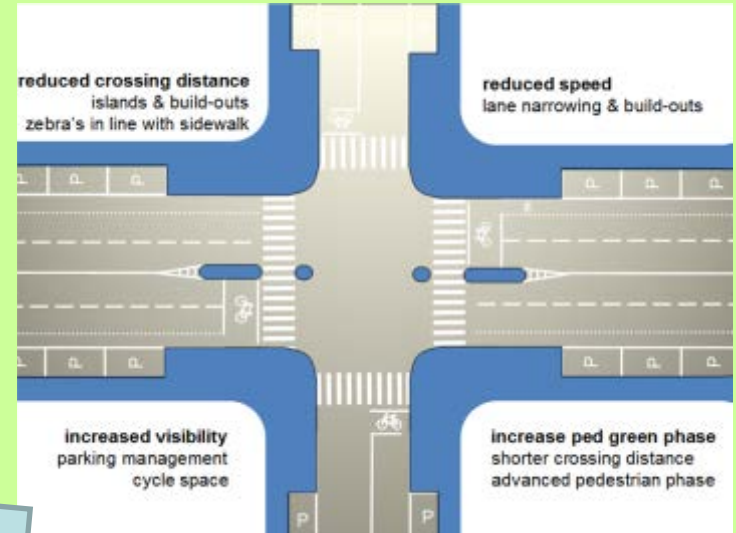
- Aims to
 - 1) prevent crashes
 - 2) reduce **severity** of crashes
- Takes into account that **even responsible people can make mistakes.**



***OECD 2008:** It is recommended that all countries, regardless of their level of road safety performance, move to a Safe System approach to road safety.*

1) Prevent

- engineering (infrastructure) : €€
 - medium term
 - need to compromise
- enforcement
 - immediate
 - political will needed
 - very effective (e.g. France, Spain,...)
- education : € / €€
 - pedestrians
 - focus on drivers
 - police
 - limited effectiveness without enforcement



2) Reduce Severity

- The **basic strategy** is to ensure that in the event of a crash, **the impact energies remain below the threshold likely to produce either death or serious injury.**
 - the **chances of survival for a pedestrian hit by a vehicle diminish rapidly > 30km/h.**
- Importance of enforcement
- European Citizen's Initiative
"30kmh – making streets liveable!"



in villages and cities

Function of the road / public space

- **The primary function** of the road as part of a **network** is to **connect people**: to each other, to activities, to vital resources, to work, to school, and for the transport of goods.
- **The secondary function** of the road as part of the **public domain** is for people to **meet and interact** and to enjoy nature, culture or urban complexity.



Make streets safe for all ages...

www.pedestrians-int.org



...and get liveable cities for free